



It's good  
to know  
you  
have it.

**MAGAZINE  
2024**

It's good  
to know  
you  
have it.

**A companion. A problem solver.** A design object. A real allrounder. Every RICHARTZ® product is full of positive characteristics and is as individual as its owner. It reliably delivers what it promises. And is always at hand when you need it.

  
reddot winner 2023

  
GERMAN  
DESIGN  
AWARD  
SPECIAL  
2023



  
reddot winner 2023



Experience  
the timeless  
again and  
again

Once you own a RICHARTZ® product, you carry the good feeling with you forever. It's good to know that you have it when you need it as a problem solver in everyday life. Take advantage of this special connection for brands and companies.

Delight and inspire customers with a product from RICHARTZ®. In the tradition of Solingen, Germany the City of Blades, we are now in our fourth generation of producing excellence: unique and aesthetic companions for life.

Discover excellent design combined with innovative functionality and the almost limitless possibilities for personalizing every RICHARTZ® product.

Become unforgettable! With a branded product from RICHARTZ®.



Stefan and Brigitta Richartz

# A brand of the century

● Design Innovationen  
Auszeichnung  
für hohe Design Qualität  
Design Zentrum  
Nordrhein Westfalen

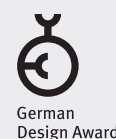


reddot

design  
preis  
SCHWEIZ

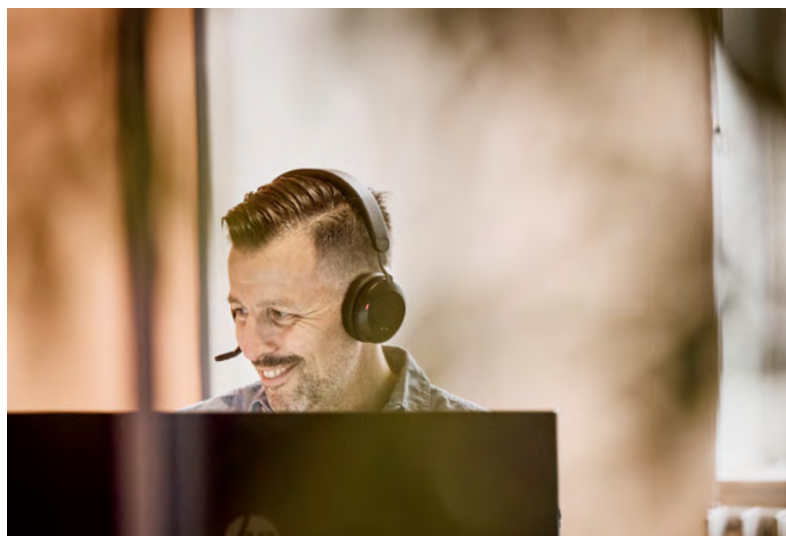
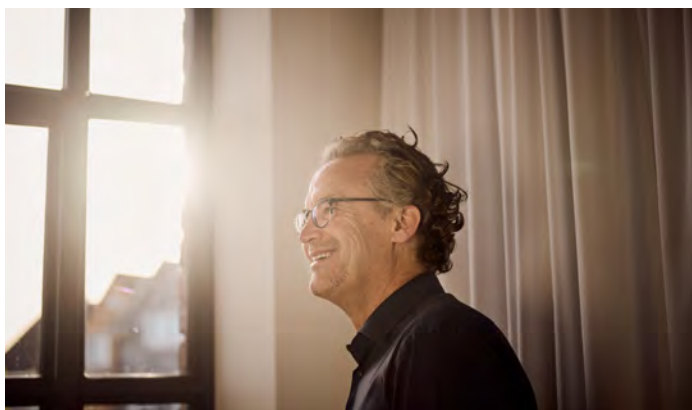


DESIGN  
PLUS

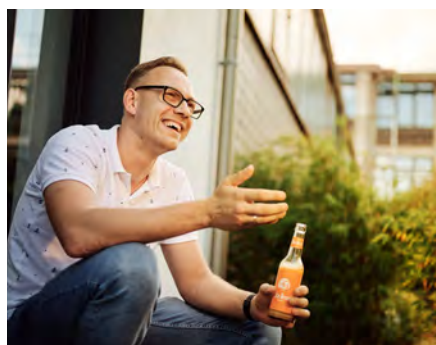


**One brand. Many awards.** For more than 120 years, we have stood for excellence in the areas of design, development and construction. Innovation and responsibility is our mission. This is our standard. Today and in the future.

# Together for the best results



**Every brand is only as strong as its team.**  
Design, quality, service and innovative strength -  
it is the commitment of each and every one  
of our employees that makes the RICHARTZ®  
brand strong. Together we are there for you:  
competent, reliable and also really nice.



# Innovative functions for every day.

Get informed!



richartz.com



## EXCELLENT DESIGN MEETS INNOVATIVE FUNCTIONS

The high-quality RICHARTZ® multitools of the STRUKTURA series set the new standard in design, precision and function! The perfectly crafted stainless steel handles with the distinctive RICHARTZ® rubber knobs enclose a multitude of sophisticated functions, such as blade, scissors, screwdriver, 10-in-1 tool, glass breaker with bit set and 9 bits.

All fold-out functional parts of the multitools (except STRUKTURA knife 8+ mini) can be locked individually, which enables particularly safe and precise work.



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**NEW**



STRUKTURA knife 8+ mini



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STRUKTURA knife 15+



STRUKTURA tool 25+

## TOOLS FOR MODERN USERS

The high-quality RICHARTZ® multitools in the NEO series impress with their modern, clear design and precise functions.

The high-quality, perfectly crafted stainless steel handles in a material mix with plastic grip zones make the multifunctional tools a tool for modern, demanding users.

All fold-out functional parts can be locked individually, enabling particularly safe and precise work.

All Multitools with **individually designed packaging** and engraving available



**NEW**



NEO knife 10+

NEO tool 26+



**NEW**

GRIP tool

WORKER tool

TERRA tool

## MULTITOOLS FOR EVERY APPLICATION

Every RICHARTZ® multitool is both an eyecatcher and an everyday helper. Perfectly crafted, the multitools not only impress with their quality and functions, but also with the safety lock, which enables precise and safe working.

The multitools are available with different handle grips so that the right everyday companion can be found quickly for every taste and purpose.

The problem solver  
for on the go.

Get  
informed!

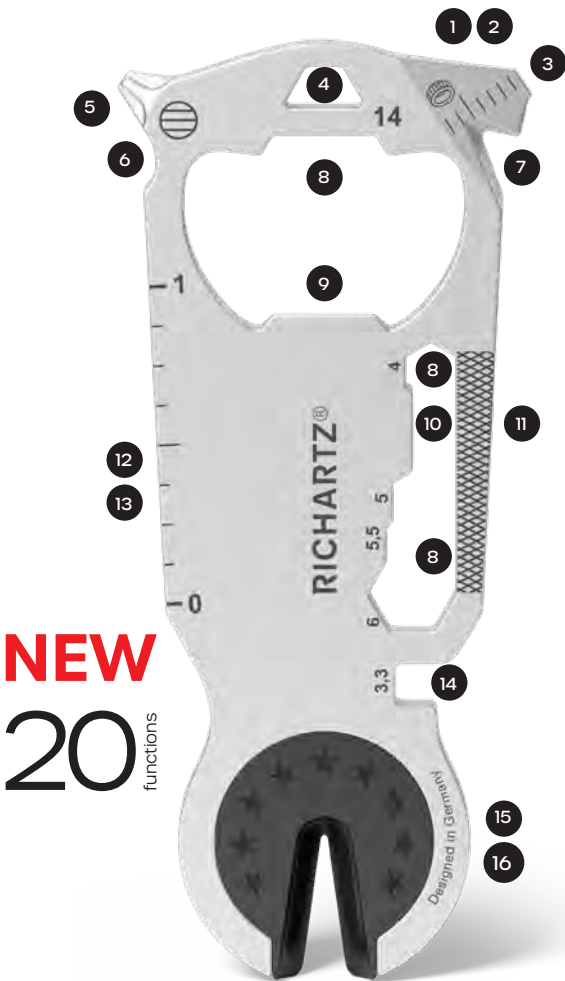


richartz.com



## VERSATILE COMPANIONS FOR EVERY DAY

Every original RICHARTZ KEY TOOL® is an exceptionally successful branded article - versatile, precise, innovative and regularly awarded with major design prizes.



**NEW**  
**20** functions

**functions:** 1 prybar · 2 flat-tip screwdriver · 3 tire depth gauge · 4 ring eyelet  
5 Phillips screwdriver · 6 grill scraper · 7 letter / box opener · 8 hexagonal sockets (5) · 9 cap lifter · 10 key ring slot · 11 nail file · 12 centimeter ruler  
13 inch ruler · 14 spoke key · 15 trolley key · 16 tick remover





# NEW

## 28+ FUNCTIONS IN BUSINESS CARD FORMAT

The credit card sized **POCKET TOOL**, made of extra strong black coated stainless steel, is the perfect companion for on the go.

With many functions for every day, the compact **POCKET TOOL** is an indispensable everyday companion – day after day!

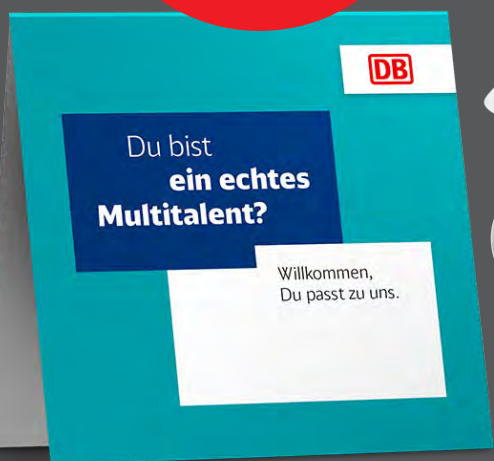
**functions:** 1 radiator key · 2 spoke key · 3 nail drawer · 4 bit holder · 5 spoke key · 6 prybar · 7 letter / box opener · 8 cable stripper · 9 hexagonal sockets (12) · 10 cap lifter · 11 centimeter ruler · 12 inch ruler · 13 Phillips screwdriver · 14 nail file · 15 angle scale · 16 flat-tip screwdriver · 17 tire depth gauge



This turns the **POCKET TOOL** into a **brand ambassador**

## INDIVIDUAL ADVERTISING MADE EASY!

Rounded off by the communicative, customizable packaging and individual logo engraving, a **POCKET TOOL** from **RICHARTZ®** is the perfect brand ambassador for companies and brands. Available from a minimum order quantity of 250 pieces, these compact everyday helpers are well received by everyone.

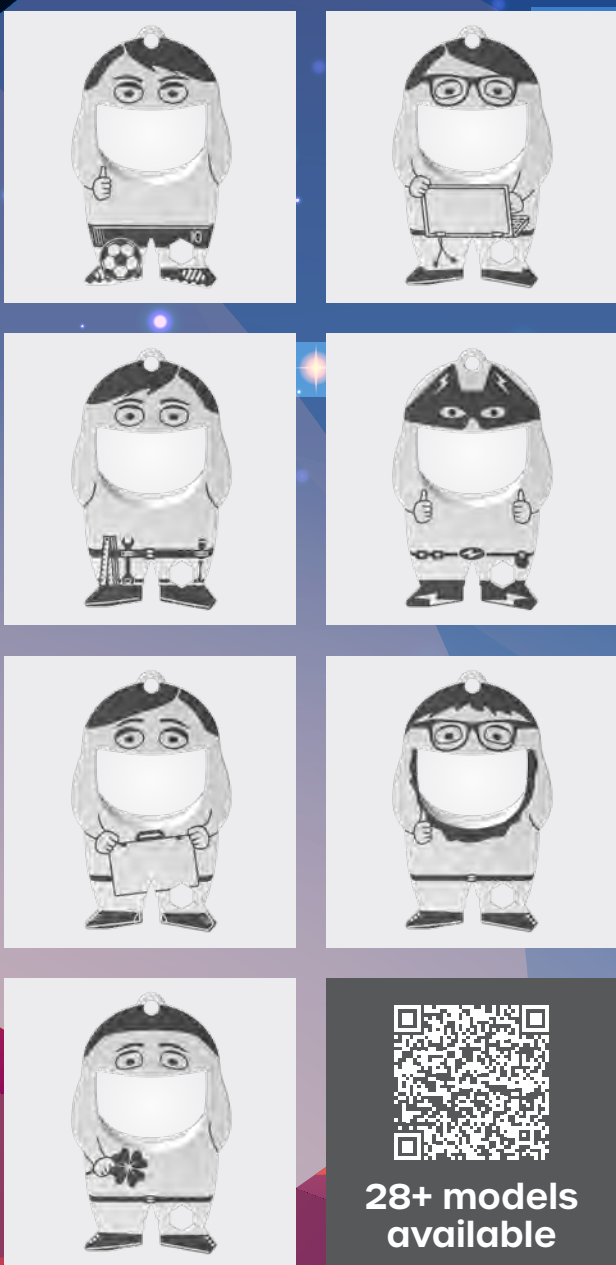
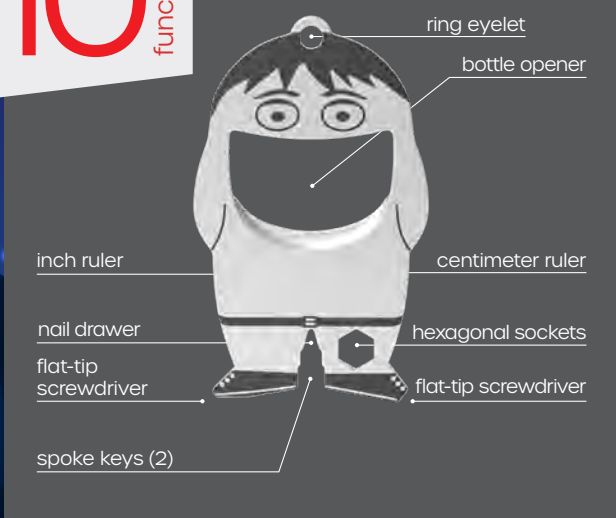




**76+**  
**models**  
**available**

For every  
industry  
and every  
occasion.

10 functions



  
28+ models available

NEW






## A UNIVERSE FULL OF POSSIBILITIES!

Individual, communicative and functional, the new RICHARTZ® FLASCHENÖFFNER fred, represents a specific profession, industry, or a friendly gesture each.

The compact helpers also impress with 10 everyday functions that anyone can use.

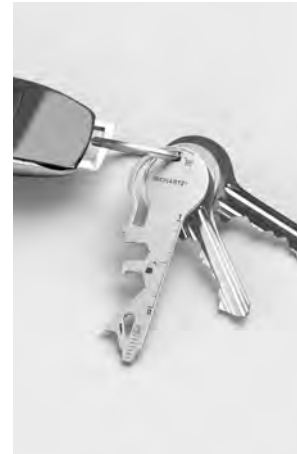
Each motif is available from a **minimum order quantity of 500 pieces** – always including individually designed packaging and logo engraving.

**OUR OFFER:**

-  One of 28 RICHARTZ® FLASCHENÖFFNER fred incl. motif
- +
-  Individual laser engraving (e.g. customer logo)
- +
-  individually designed packaging
- ==

**Complete offer**  
per piece for 500 pieces plus preliminary costs

**NEW**






## SUPER FUNCTIONS ALWAYS WITH YOU!

The RICHARTZ® SUPER KEY shop impresses with its ultra-flat and handy key shape, its high quality and of course the many useful functions, such as trolley key, bottle opener, screwdriver and much more.

SUPER KEY store is available from a **minimum order quantity of 500 pieces** - always including individually designed packaging and logo engraving.

nail drawer

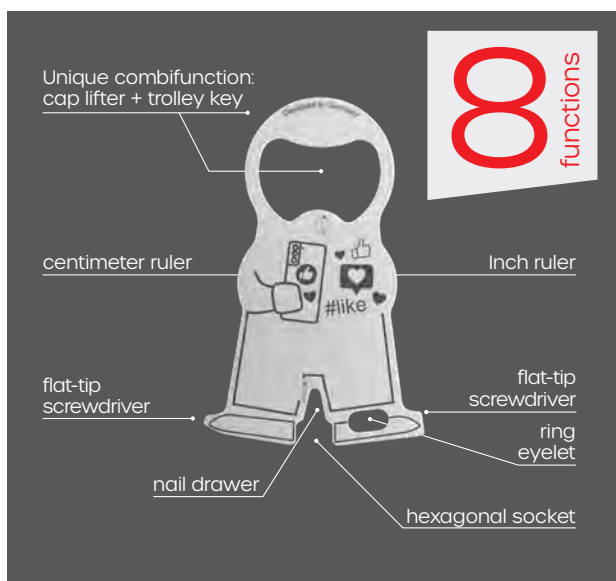
**OUR OFFER:**

-  A RICHARTZ® SUPER KEY shop
- +
-  Individual laser engraving (e.g. customer logo)
- +
-  individually designed packaging

**Complete offer**

per piece for 500 pieces plus preliminary costs

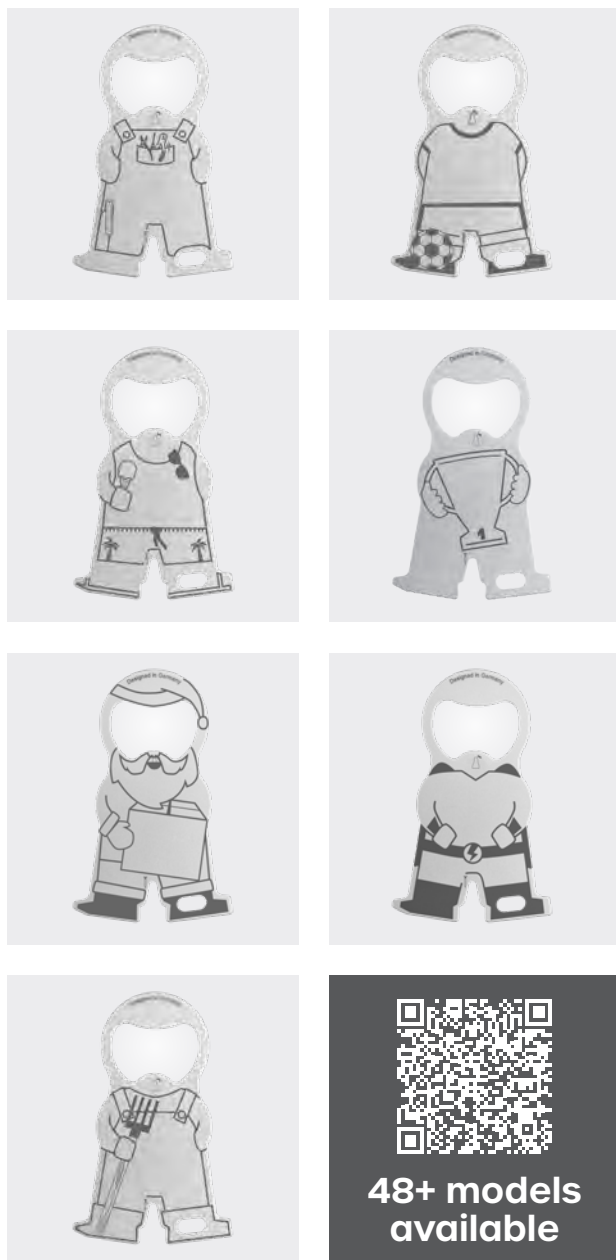
**13 functions**



## SIMPLE ADVERTISING FOR EVERY INDUSTRY AND EVERY OCCASION

Exceptionally individual, communicative and functional. Every single one of the likeable karls stands for a professional field, an industry or a sympathetic gesture and helps to bring tailor-made advertising materials and messages to your customers.

Each motif is available from a **minimum order quantity of 500 pieces** - always including individually designed packaging and logo engraving.

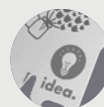


48+ models available

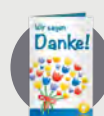
### OUR OFFER:



One of 48 RICHARTZ® EINKAUFSWAGENLÖSER karl family incl. motif



Individual laser engraving (e.g. customer logo)



individually designed packaging



### Complete offer

per piece for 500 pieces plus preliminary costs

# Clever things for connoisseurs.



## KITCHEN SETS WITH THAT CERTAIN SOMETHING!

High-quality kitchen sets from RICHARTZ® have a place in every kitchen. Thanks to the attractive design and the logical combination of two kitchen utensils, the sets quickly become an indispensable part of the home - whether for breakfast, lunch or BBQ.

In addition, the sets delight every day with clever ideas, such as the magnetic recessed handle for a perfect hold of the knives on the cutting board.



BEST FRIENDS bread and butter



FRÜHSTÜCK cut and eat

RICHARTZ® –  
a brand of the  
century.



German  
Design Award



red dot



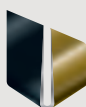
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Auszeichnung  
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stuttgart

DESIGN **PLUS**

design  
preis  
SCHWEIZ



german  
brand  
award  
19  
special



National and  
international  
awards for  
RICHARTZ®

RICHARTZ® | **SINCE**  
THE ORIGINAL | **1900**

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All products protected by  
law. Subject to technical  
improvements.